

# The Albanian HALAL EXPO

March 1st - March 3rd, 2024  
Palace of Congresses

fourth edition

حلال

  
Exhibitor Brochure



..FROM THE PAST EDITIONS



[www.halal.al](http://www.halal.al)

we had over  
16000 visitors



dozens bussines  
meetings



institutional  
support



international  
visitors



what  
happened  
in the past  
editions

VIP

1 General  
Sponsor

MEMBERS

62 exhibiting  
companies



successful  
commercial exchanges

APPLY TODAY FOR THE FOURTH EDITION

## FOURTH EDITION EXPECTATIONS



[www.halal.al](http://www.halal.al)

8000

Based on our strong marketing, and in the positive experience of the first edition, we have reason to believe that the third edition of Albanian Halal Expo will have more than 8000 visitors

8

Albanian Halal Expo is expected to host Exhibitors from:

Albania; Kosovo; Turkey; Macedonia; Bosnia;  
Arabian Countries; Malaysia; Italy.

2200

Albanian Halal Expo will be held in Palace of Congresses. The exhibiting area is 2200 square meters, with an expansion possibility up to 4500 square meters. So we can easily host over 300 exhibiting companies.

130

Over 130 companies are expected to participate in the fourth edition of the **Albanian Halal Expo**

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## WHY EXHIBIT?



[www.halal.al](http://www.halal.al)

Halal Expo Albania is going to be the most attractive expo in Balkan Region. Having more than 5 million Muslims who lives in Balkans, and being a very new market for the Halal Industries, this event will gather serving and producing companies which will conquer this growing-fast market.

Halal Expo Albania will host Buyers, Representatives, Professional and Random visitors which wish to explore and be part of Halal Industries.

You will be able to meet hundreds of Halal Industry Professionals from over 5 countries, which are interested to get your products and supplies.

Halal Expo Albania will give you the chance to be face-to-face with people which are in charge of decision making about the prospective Halal Market.

These are only a few of the good reasons **WHY** you must be part of the **Albania's Halal Expo**, which for sure can help you and your business growing in Halal Industries.

## EXHIBITOR PROFILE

Halal means lawful-permitted by the Islamic rules and principles. Halal industries include basically any product and/or service which is not prohibited by Islamic Rules and Principles. Thus, to have a clear vision of sectors that are part of Halal Expo, please refer to the list given below.

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## WHO CAN EXHIBIT?



[www.halal.al](http://www.halal.al)

### FOOD INDUSTRY



Meat industry  
 Processed Food  
 Canned Food  
 Packaged Food  
 Frozen Food  
 Sea Food  
 Baby Food  
 Dairy products  
 Snacks, Pastries,  
 Chocolate and bakery  
 Supply chains

Banking  
 Chambers of Commerce  
 Halal Certification Bodies  
 Halal Logistics Services  
 Halal Publications  
 Muslim Education  
 Training Services  
 Halal Business Consulting



### SERVICES

### TOURISM



Tour Operators  
 Travel Agencies  
 Carrier Companies  
 Hotels & Accommodation  
 Halal Restaurants  
 Halal Caterings  
 Travel Media  
 Official Organizations  
 Business Associations

Chemist  
 Cosmetics  
 Personal Care  
 Pharmaceuticals  
 Halal Medicine  
 Fragrances  
 Boutiques  
 Bookstores  
 Lifestyle  
 Fashion Industry



### OTHER HALAL SECTORS

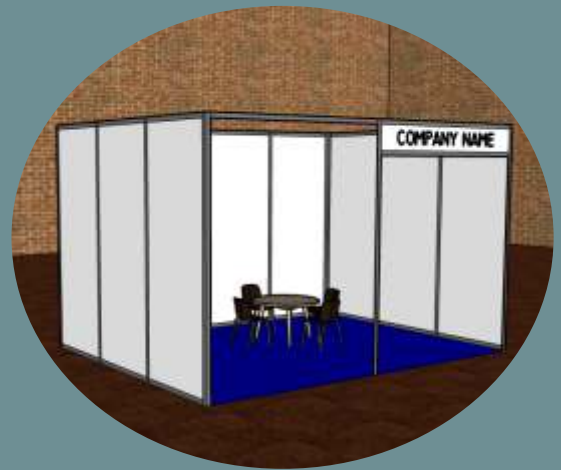
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## EXHIBITOR PACKAGE

### STANDARD BOOTH (Equipped – Minimum 12 sq.m.)

Standard Booth includes:

- Partition Walls (Height 2.5 m, white laminated finish)
- Moquette
- One information table
- One desk + 3 chairs
- Company name on fascia board
- Internet wireless
- Illumination
- Electric Power (Supply & Consumption)
- One waste basket.



### 2. SPACE ONLY (Non Equipped – Minimum 24 sq.m)

It is space only for the exhibitors who wish to build their own stand or have their own stand built. Open space rental is for carpeted space only. Furniture and spotlights are not included. Stand dimensions are flexible. Electric Power (supply and consumption) is included on the rental fee.

### 3. GAZEBO (Standard 25 sq.m)

This option is for the exhibitors who wish to exhibit in outside area (The square in front of the Palace of Congresses). Gazebos are standard dimensioned 5m x 5m, and can be all sides closed. See hall plan for better understanding.

## BOOKING FORM

Book your space to the Albanian Halal Expo.  
Please download the booking form from our web-site and return it filled and signed to us.

APPLY TODAY FOR THE FOURTH EDITION



HALAL EXPO ALBANIA – 4th EDITION

MARCH 01-03, 2024

PALACE OF CONGRESSES

**EXHIBITOR BROCHURE**

EXPO GROUP SHPK

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