

SPONSORSHIP INVITATION

2024

EXPO
GROUP



HALAL EXPO ALBANIA 2024

March 01 - 03, 2024
Palace of Congresses
Tirana - Albania

4th edition

COMPANY INFORMATION

Company Name

Industry

Mailing Address

Telephone No.

Zip/Postcode

City

State

Country

CONTACT PERSON INFORMATION

Name

Mobile No.

Designation

Email Address

SPONSORSHIP PACKAGE SELECTION

I/WE would like to take up the following package:

GENERAL SPONSOR

PLATINIUM SPONSOR

GOLD SPONSOR

SILVER SPONSOR

30.000 EUR.

25.000 EUR.

20.000 EUR.

15.000 EUR.

I hereby agree that the above information is true.

Signature & Name

Designation

Date

PAYMENT METHODS

Bank Transfer

Bank Name : BANKA KOMBËTARE TREGTARE
Account Holder Name : EXPO GROUP SHPK
IBAN (EURO ACCOUNT) : AL3120511715007892CLPRCFEURM
SWIFT CODE : NCBAALTX

PLEASE EMAIL THE COMPLETED FORM TO: info@halal.al



SPONSORSHIP BENEFITS

SPONSORSHIP TIERS

General Sponsor Eur.: 30.000	Platinum Sponsor Eur.: 25.000	Gold Sponsor Eur.: 20.000	Silver Sponsor Eur.: 15.000
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PRE-EXPO BENEFITS

Sponsor's Logo placement in all the Exhibition's publicity materials.	✓	✓	✓	✓
Sponsor's logo to be printed on the main banner at the exhibition hall.	✓	✓	—	—
Sponsor's mentioned during TV commercial's.	✓	—	—	—
Sponsor's mentioned during Radio commercial's.	✓	✓	—	—

DURING EXPO BENEFITS

Speaking Opportunity	Opening Speech & Panel	10 Mnts keynote	Sponsored panel	Panelist/ Moderator
Linkedin & Facebook photo booth	✓	✓	—	—
Chair at the Business Forum panel	Chair	Chair	—	—
Exhibition space at a prime location.	36 sqm booth	24 sqm booth	18 sqm booth	12 sqm booth
Event website logo recognition with hyperlink	✓	✓	✓	✓
Company name and logo on the exhibitor hand bags	✓	✓	—	—
Sponsor's commercial video to be played at the ledwall	✓	✓	—	—
Onsite 1:1 interview at the media centre	✓	✓	—	—
Onsite brand visibility and exposure	✓	✓	✓	✓
AWARDS Sponsor (logo on trophy & announcement)	✓	—	—	—

POST EXPO BENEFITS

Logo placement in the branded post event report and official aftermovie	✓	✓	✓	✓
Full page advertisement in the post event report	2 full pages	1 full pages	1/2 page	1/4 page
Recognition in social media platforms (LinkedIn, Facebook, and Instagram)	✓	✓	✓	✓
Credit mention in thank you email to participants with sponsors logos	✓	✓	✓	✓



ADDITIONAL SPONSORSHIP OPPORTUNITIES



PERSONALIZED SPONSORSHIP

Tell us what you give - We tell you what you get!
Personalized sponsorship, totally prepared on your best use and on your budget.

€ 4500/-

Conference Notepads & Pens

Notepads and pens will be placed at all delegate seats in the conference room. They will be appreciated at the time and will keep your brand alive after the event

€ 5000/-

Coffee break sponsorship

During the Muslim Business Forum we will have one coffee break. All participants will be served a branded coffee pod and coffee cups with your company logo.

€ 3500/-

Lanyard Sponsor

Your logo will be printed in all lanyards which will give you a huge visibility. Normally lanyards are kept as souvenirs carrying its informations for years.

€ 5000/-

VISITOR'S PAPER BAGS

Expo Group will produce a good quality paper bags which all visitors will carry.

If you have and advert to report you would like everybody to see.

On this Sponsorship package we are giving you the opportunity to put your advert or a giveaway (subject to approval) in the visitors bag.

Beside that, you will exclusively have your logo stamped on the outside of the bag (Halal Expo Logo will be stamped also)



MEDIA PARTNER

This part is reserved to Televisions, Radio written media and Muslim News Portals.

If you own / are part of one or more similar institutions, please do contact us on:

Info@halal.al,

Subject: Request for Media Partner.

Thanks in Advance!



TERMS & CONDITIONS

Upon the completion and receipt of this form, payment is required to be fully completed within 5 (five) working days of the issuance of this invoice.

The Sponsorship benefits as agreed between parts, arising by the chosen package part of this proposal, will become effective not later than 3 (three) working days starting from the moment that this contract is formally signed.

This sponsorship can only be cancelled: (a) - If the sponsored event is definitively cancelled; (b) - If fraud is proven;

This sponsorship benefits will be terminated if the Sponsor will advertise and/or demand to advertise, products and/or services that are in contradiction with Albanian Legislature and/or the rules and regulations of Halal Expo Albania.

In the case of postponement due to the now days pandemic situation, or other Force Major, the Sponsor is bound by the Organizer's policy of no refunds. The Sponsorship paid/promised amount remains in force for the next Halal Expo, or, for other events organized by Expo Group llc (Sponsor's Choice)

The organizer reserves the right to make amendments and/or changes to the program, venue, speaker replacements and/or topics if warranted by circumstances beyond its control and the organizer shall notify the Sponsor within 24 hours after a change and/or alternation is decided.

Upon simple receive of this booking form, the Sponsor hereby consent the Organizer to keep its details for similar use in future events / marketing activities carried out by Expo Group llc Sponsor will be notified and asked before anyactivity.

COPYRIGHT AND INTELLECTUAL PROPRIETY:

Unauthorized duplication, re-distribution or re-production of all or part of the content in any form, in connection or relevant to this event is strictly prohibited without the written consent of Expo Group.

ORGANIZATION NAME:

Name and Signature	Designation	Date
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EXPO GROUP LLC

Name and Signature	Designation	Date
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