



QATAR 2024
HALAL FORUM

Unlocking the Future of Halal Hospitality

- Keynote Addresses
- Panel Discussions
- Workshops
- B2B Matchmaking
- Exhibition Area

12 - 14 Nov 2024

Doha Exhibition & Convention Center

**Join us to discover and
embrace the dynamic world
of Halal hospitality**

Discover new opportunities, forge meaningful connections, and chart the course for success in one of the fastest-growing sectors of the global economy.

info@qatarhalalforum.com
www.qatarhalalforum.com



Organised By:



Hosted By:



About Hospitality Qatar:

Hospitality Qatar is the only event of its kind in Qatar that enjoys the support of the country's major stakeholders such as Qatar Tourism and Qatar Airways gathers all the market's main buyers' groups under one roof, including government entities, private investors, and project owners.

Throughout the years, the event has become a one-stop-shop for hospitality buyers to place source their requirements and place their procurement orders, covering all sectors of the industry:

- Hotels and Facilities
- Food and Beverage
- Interiors and Design
- Entertainment and Leisure
- Travel and Tourism



HOSPITALITY QATAR

**The Industry's Exclusive
Annual Rendezvous**

Exhibitors at Hospitality Qatar:



Highlights from Hospitality Qatar 2023



5,368
GROSS SPACE
[SQM]



100+
EXHIBITORS



10
COUNTRIES



12000+
VISITORS



About the Forum:

The Qatar Halal Forum 2024, hosted by Hospitality Qatar, is set to be an extraordinary gathering, uniting global leaders and innovators in the Halal hospitality industry.

With a focus on "Unlocking the Future of Halal Hospitality," this three-day event will explore the latest trends, opportunities, and challenges facing Halal tourism and hospitality. Join us in Doha, a city that embodies the fusion of tradition and modernity, to discover how you can elevate your business and cater to the growing demand for Halal-friendly services.

Forum Format:

Keynote Sessions: Gain insights from industry visionaries and thought leaders in Halal hospitality industry.

Panel Discussions: Engage in dynamic conversations on growth areas within Halal hospitality.

Workshops & Training: Practical skills and knowledge on sustainable Halal hospitality management.

B2B Matchmaking: Connect with fellow professionals, businesses, and stakeholders.

Exhibitions & Showcases: Discover latest products, services, related Halal hospitality sector.



Who Should Attend:

- **Halal Tourism and Hospitality**
Providers: Hoteliers, travel agencies, and tour operators dedicated to offering Halal-friendly experiences.
- **Halal Certification Bodies:**
Organizations that provide Halal certification for products and services.
- **Halal Products and Services**
Providers: Suppliers of Halal food, beverages, and personal care products.
- **Interior Design and Furnishing**
Companies: Firms specializing in Halal-compliant designs for hotels, restaurants, and resorts.
- **Hospitality Raw Materials**
Suppliers: Providers of essential goods and services for the hospitality industry.
- **Technology and Investment Firms:**
Companies developing digital solutions to enhance Halal hospitality & Investors looking for lucrative investments.
- **Marketing and PR Agencies:** Experts in promoting Halal hospitality services and products.



Why Attend:

- **Network with Industry Leaders:** Connect with key players in the Halal hospitality sector from around the world.
- **Discover New Trends:** Stay ahead of the curve by learning about the latest innovations and trends in Halal hospitality.
- **Gain Insights from Experts:** Hear from renowned speakers and thought leaders who will share their expertise and vision for the future.
- **Showcase Your Brand:** Take advantage of exhibition opportunities to showcase your products and services to a targeted audience.
- **Collaborate and Innovate:** Engage in discussions and workshops designed to foster collaboration and innovation within the industry.



**Meet & Network with over 200+ Exhibitors
& Industry Leaders from the
Halal Hospitality Sector!**

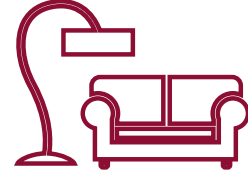
Exhibition Zones



**Halal Travel &
Tourism**



Food & Beverages



Interior & Design



**Personal Care
& Cosmetics**



**Tableware &
Kitchenware**



Islamic Finance



**Halal Certification
Bodies**



Halal Logistics



Halal Media



Halal Consulting



Trade Associations



Education & Training

Agenda



Day 1: Unveiling Halal Hospitality Trends and Market Insights

11:30 AM - 11:45 AM

Opening Ceremony and Welcome Address

11:45 AM - 12:00 PM

Keynote Address: The Future of Halal Hospitality

12:00 PM - 01:00 PM

Opening of Hospitality Qatar and Exhibition Tour

01:00 PM - 02:00 PM

Salaat and Lunch Break

02:00 PM - 02:15 PM

Presentation: The Role of Halal Certification in Halal Hospitality

02:15 PM - 02:30 PM

Panel Discussion: Global Trends and Innovations in Halal Hospitality

02:30 PM - 02:45 PM

Presentation: Integrating Halal Principles in Hotel Management

02:45 PM - 03:00 PM

Panel Discussion: Marketing Strategies for Halal Tourism

03:00 PM - 05:00 PM

Workshop on Halal Hospitality Development and Management



Day 2: Building Halal Hospitality Ecosystem

11:30 AM - 11:45 AM

Keynote Address: Technology Transformations in Halal Hospitality

11:45 AM - 12:00 PM

Presentation: Digital Solutions for Enhancing Guest Experience

12:00 PM - 12:30 PM

Panel Discussion: Sustainable Practices in Halal Hospitality

12:30 PM - 12:45 PM

Presentation: Designing Muslim-Friendly Spaces

12:45 PM - 01:00 PM

Presentation: The Role of Culture in Halal Hospitality

01:00 PM - 02:00 PM

Salaat and Lunch Break

02:00 PM - 02:15 PM

Panel Discussion: The Economic Impact of Halal Tourism

02:15 PM - 04:00 PM

Workshop on Halal Travel & Tourism Business Development

04:00 PM - 05:00 PM

B2B Matchmaking Session



Day 3: Pre-arranged B2B Matchmaking

11:30 AM - 12:00 PM

Registration for B2B Matchmaking

12:00 PM - 12:30 PM

Introduction presentation from each participant of B2B matchmaking

12:30 PM - 01:00 PM

Dedicated B2B Meetings among participants

01:00 PM - 02:00 PM

Salaat and Lunch Break

02:00 PM - 03:00 PM

MoU signing among the participants

03:00 PM - 03:30 PM

Closing Remarks and Future Directions



The Venue

Doha Exhibition & Convention Center



Hotel Partner



INTERCONTINENTAL.
DOHA THE CITY

Participation Packages

Fully Equipped 9sqm Exhibitor Booth Package: **\$5000**

- ✓ Shell scheme walls
- ✓ 3 chairs
- ✓ 1 front counter
- ✓ 1 meeting table
- ✓ Company name fascia
- ✓ Lighting
- ✓ 500W Socket
- ✓ 1 waste paper basket
- ✓ 2 free delegates pass
- ✓ 4 nights in 5 star accommodation with breakfast
- ✓ Pre-arranged B2B meetings
- ✓ Free lifetime HalalCCI enterprise membership



Delegate Package: **\$1500/delegate**

- ✓ Full access to 3 days Forum and Exhibition
- ✓ 4 nights in 5 star accommodation with breakfast
- ✓ 2 days workshop participation worth \$600 included
- ✓ Pre-arranged B2B meetings
- ✓ Local transfers and tours



Industry Partners:



Exhibitor Upgrades

**Full Page Ad in Forum
Booklet**

USD 1000



**Half page Ad in Forum
Booklet**

USD 500



**Delegate Bag
Sponsorship**

USD 7000

Only 2
(No Industry Overlap)



**Delegate Lanyard
Sponsorship**

USD 5000

Only 3
(No Industry Overlap)



Sponsorship Packages

Diamond

USD 100000

Only 1

- Customized Benefits: Tailored sponsorship benefits to meet specific marketing objectives.
- Premier Brand Visibility: Logo prominently featured on all event marketing materials, including website, promotional emails, social media posts, lanyard, event stage, media wall and printed materials.
- Recognition: Acknowledgment in press releases, media interviews, and event signage.
- Speaking Opportunity: Keynote speech or panel participation to showcase thought leadership and insights.
- Exhibition Space: 45sqm Premium booth location in the exhibition area to showcase products and services.
- 4 complimentary 5 star rooms
- VIP Access: Complimentary VIP passes for up to 10 representatives, including access to exclusive networking events and VIP lounges.
- Marketing Collateral: Opportunity to include branded materials in attendee welcome bags.

Platinum

USD 75000

Only 2

(No Industry Overlap)

- Prominent Brand Visibility: Logo displayed prominently on event website, promotional materials, lanyard, event stage, media wall and signage.
- Speaking Opportunity: Opportunity to participate in panel discussions or present a breakout session.
- Exhibition Space: 36sqm Prime booth location in the exhibition area to showcase products and services.
- VIP Access: Complimentary VIP passes for up to 7 representatives, including access to exclusive networking events and VIP lounges.
- Marketing Collateral: Opportunity to include branded materials in attendee welcome bags.
- Recognition: Acknowledgment in press releases, media interviews, and event signage.
- Networking Opportunities: Facilitated introductions to key stakeholders and industry influencers.
- 3 complimentary 5 star rooms.

Gold

USD 50000

Only 3

(No Industry Overlap)

- Brand Visibility: Logo placement on event website, promotional materials, lanyard, event stage, media wall and signage.
- Speaking Opportunity: Opportunity to participate in a panel discussion or workshop session.
- Exhibition Space: 27sqm Standard booth location in the exhibition area to showcase products and services.
- VIP Access: Complimentary VIP passes for up to 5 representatives, including access to exclusive networking events and VIP lounges.
- Marketing Collateral: Opportunity to include branded materials in attendee welcome bags.
- Recognition: Acknowledgment in press releases, media interviews, and event signage.
- Networking Opportunities: Access to dedicated networking sessions with industry leaders and decision-makers.
- 2 complimentary 5 star rooms.

Silver

USD 25000

Only 4

(No Industry Overlap)

- Brand Visibility: Logo featured on event website, lanyard, event stage, media wall and select promotional materials.
- Exhibition Space: 18sqm Booth space in the exhibition area to showcase products and services.
- VIP Access: Complimentary VIP passes for up to 3 representatives, including access to exclusive networking events and VIP lounges.
- Marketing Collateral: Opportunity to include branded materials in attendee welcome bags.
- Recognition: Acknowledgment in event signage and select promotional materials.
- Networking Opportunities: Access to networking events and receptions with fellow sponsors and attendees.
- 1 complimentary 5 star room.



info@qatarhalalforum.com
www.qatarhalalforum.com

+905447707768

Organised By:

